



IMMIGRANT STORY SCHOLARSHIP

Calling all aspiring Social Media content creators with a passion for stories and the power of doing good!

[The Immigrant Story](#), a dedicated volunteer-led nonprofit based in Portland, Oregon, seeks passionate Social Media savvy, marketing, and advertising students to play a vital role in promoting our newest book, a powerful testament to human resilience in the face of unimaginable hardship.

This is more than just an internship; it's an opportunity to:

- **Make a Real Impact:** Enhance the visibility of The Immigrant Story, a platform celebrating the courage and tenacity of immigrants and refugees.
- **Gain Valuable Experience:** Acquire practical skills in publishing, marketing, and advertising by collaborating with seasoned professionals.
- **Develop Your Skills:** Refine your creative, communicative, and problem-solving skills in a nurturing and team-oriented setting.
- **Be Part of Something Special:** Join our social media team and contribute to the formulation and implementation of effective social media strategies.

Thanks to an anonymous donor, we are inviting applications for two student internships worth \$1,000 each.

WHAT YOU WILL DO

- **Content Creation:** Collaborate with the marketing team to generate engaging content, including text and vlog shorts.
- **Audience Engagement:** Interact with our audience on platforms like Facebook, Twitter, Instagram, YouTube, and LinkedIn. Maintain a consistent schedule to build community and increase our following.
- **Platform Management:** Stay current with platform updates, adapt strategies as needed, and track key metrics to make data-driven decisions.

A SUCCESSFUL APPLICANT WILL:

- Have strong experience in social media management
- Be passionate and have up-to-date knowledge of the social media industry and trends across all major networks: Facebook, Instagram, Twitter, YouTube, and LinkedIn, etc
- Proficient knowledge of Adobe Creative Suite and ability to edit videos on Instagram and shorts for the Reels etc.,
- Strong attention to detail, ability to prioritize tasks, and work across multiple projects simultaneously
- Be enrolled in a degree program at an accredited institution in Oregon and be able to provide documentation to confirm progress toward a degree
- Be at least 18 years of age
- Have a cumulative GPA of 3.0 or higher
- Have unrestricted authorization to work in the U.S. without a visa or sponsorship

TO APPLY:

- Submit a brief letter of interest along with your resume and two references, and current transcript, including GPA.
- Apply now to ensure your application is reviewed as soon as possible.

SUBMIT

- Submit your application materials to: sankar@theimmigrantstory.org