



IMMIGRANT STORY SCHOLARSHIP

Calling all aspiring publicists with a passion for stories and the power of doing good!

[The Immigrant Story](#), a dedicated volunteer-led nonprofit based in Portland, Oregon, seeks passionate publishing, marketing, and advertising students to play a vital role in promoting our first book, a powerful testament to human resilience in the face of unimaginable hardship.

This is more than just an internship; it's an opportunity to:

- **Make a Real Impact:** Support the promotion of a book highlighting the remarkable courage and determination of immigrant survivors.
- **Gain Valuable Experience:** Obtain practical experience in publishing, marketing, advertising and the nonprofit sector by working with industry professionals.
- **Develop Your Skills:** Enhance your creativity, communication, and problem-solving skills in a cooperative and supportive setting.
- **Be Part of Something Special:** Become a member of a team committed to preserving and honoring immigrant stories, promoting empathy, and creating a more inclusive society.

Thanks to an anonymous donor, we are inviting applications for one student internship worth \$1,000.

WHAT YOU WILL DO

- **Multimedia Campaigns:** Develop multimedia campaigns that spotlight the author and the book across traditional and digital media platforms. This includes crafting compelling press releases, tailoring pitches to pertinent journalists, bloggers, and podcasters, and securing interviews on radio and TV shows.
- **Book Tours:** Strategize and implement crucial book tours, manage author appearances at book festivals and conferences, and organize book giveaways and promotions.

A SUCCESSFUL APPLICANT WILL:

- Have strong written and analytical skills, crucial for crafting convincing pitches and press releases
- Be passionate and savvy about media relations, building networks, and understanding various communication channels
- Adept in strategic campaign planning and develop engaging campaign ideas
- Be able to juggle multiple deadlines, campaigns, and author schedules and prioritize effectively
- Show a genuine love for the book and the author to fuel enthusiasm and dedication to promoting the book
- Be enrolled in a degree program at an accredited institution in Oregon and be able to provide documentation to confirm progress toward a degree
- Be at least 18 years of age
- Have a cumulative GPA of 3.0 or higher
- Have unrestricted authorization to work in the U.S. without a visa or sponsorship

TO APPLY:

- Submit a brief letter of interest along with your resume and two references, and GPA
- Apply now to ensure your application is reviewed as soon as possible.

SUBMIT

- Submit your application materials to: sankar@theimmigrantstory.org