

Student Graphic Design Intern

Job Summary:

<u>The Immigrant Story</u> is a volunteer led nonprofit organization based in Portland, Oregon. We chronicle stories of immigrants to document and archive our voices in a short human-interest story format. Our vision is to provide curated, customized and relevant content to enhance empathy and create a shared community. In other words, we want to tell stories that make a difference.

We are looking for driven students who want to take their skills to the next level and have a mastery of graphic design. Students will learn how to create a compelling campaign, including converting ideas into appealing visual aids to help promote social solutions through our projects. This will include creating social media assets, layouts and typesetting. Students will gain a well-rounded experience and a solid portfolio.

Responsibilities and Duties:

- Assist with campaigns and projects to tell compelling stories through powerful visuals
- Create collateral for print media with creative layouts, plus typesetting for books, posters, flyers, postcards and handouts
- Create social media assets for campaigns to capture attention and to promote our projects
- Incorporate photographs and create stunning visual graphics to produce aesthetically designed visual campaigns
- Be a creative asset who will bring new ideas to help jumpstart activism

Qualifications and Skills:

- Pursuing an associate, bachelor's or graduate degree at an accredited institution
- Current class standing of junior or higher.
- Must be 18 years of age or older
- Must have unrestricted authorization to work in the U.S. without a visa or sponsorship
- Experience with Microsoft Office Suite, Google Docs, Google Sheets
- Advanced knowledge of Adobe Creative Cloud
- Strong design fundamentals to produce effective visual content
- Proficiency in using photography, typography, illustration and color theory
- Passionate about immigrant and refugees causes

Job Type: Volunteer

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